

## Floor Care and Appliances



DIRT DEVIL® is a vibrant and contemporary brand that addresses every floor care need in one great value, convenient and easy to use package.

Each product is engineered to get a job done well and efficiently. From quick clean-ups to full house cleaning, DIRT DEVIL® has the answer – so busy people can clean up fast and with style.

### Products and Technology

#### Products

- Uprights – Bagged and Bagless
- Canisters – Bagged and Bagless
- Stick Vacs
- Hand Vacs
- Steam Cleaners
- Pressure Washers
- Robotic Vacuums and Accessories

#### Technology

- Bagged, Bagless, Cyclonic, Corded & Cordless

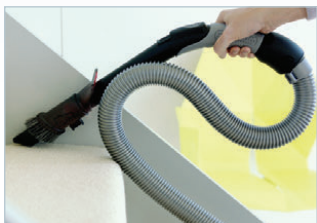
#### Distribution

- Leading Home Centres, Mass Merchants, Catalogue, TV Shopping, Online Retailers



## FEATHERLITE BAGGED UPRIGHT VACUUM

5 floor settings for whole home cleaning and featuring an Allergen Media Bag that traps 99% of dust and pollen immune triggers.



## REBEL CANISTER

Cyclonic cleaning power in a lightweight canister that has a dirt cup large enough to clean your whole house without pausing to empty.



## EASY LITE CORDLESS HAND VAC

Quick and easy cordless cleaning featuring a useful Hook-Handle for easy storage and integrated QuickFlip crevice tool to target those hard to reach areas.