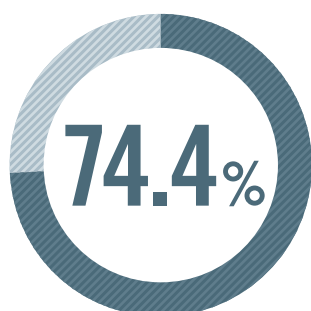
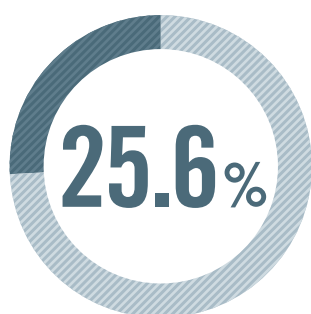


OPERATIONAL HIGHLIGHTS

SALES BY BUSINESS



Power Equipment and Accessories



Floor Care and Appliances

POWER TOOLS AND ACCESSORIES

BRAND	MARKET SEGMENT	MAJOR MARKET
	Industrial	Global
	Professional	Global
	Consumer	North America, Europe, Australasia

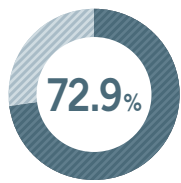
OUTDOOR PRODUCTS AND ACCESSORIES

BRAND	MARKET SEGMENT	MAJOR MARKET
	Garden Enthusiasts	North America, Europe, Australasia
	Consumer	Global

FLOOR CARE AND APPLIANCES

BRAND	MARKET SEGMENT	MAJOR MARKET
	Premium Cleaning	North America, Australasia, Asia, Middle East & Africa
	High-Performance	Global
	Consumer	Global

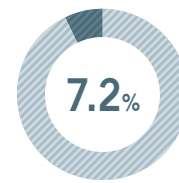
SALES BY LOCATION



NORTH AMERICA



EUROPE

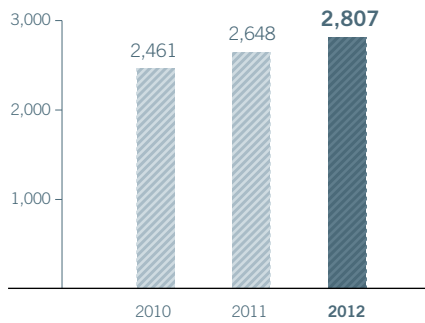


REST OF THE WORLD

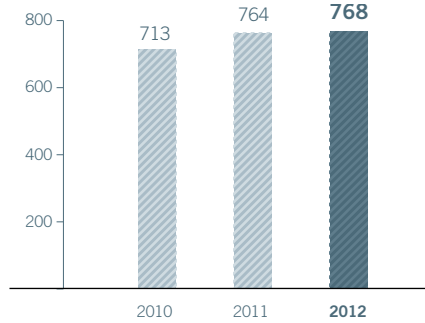
TURNOVER FROM EXTERNAL CUSTOMERS

USDm

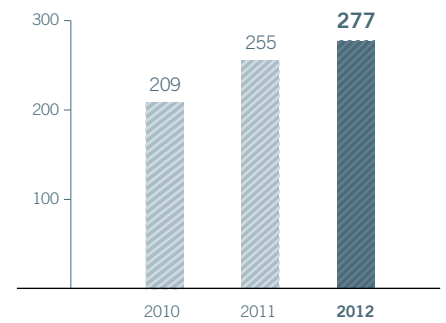
NORTH AMERICA



EUROPE



REST OF THE WORLD



GLOBAL OPERATIONS

CANADA

Power Equipment, Floor Care & Appliances

- Sales & Marketing

UNITED STATES

Milwaukee Industrial Tools

- Sales & Marketing
- Research & Development
- Manufacturing

Consumer & Professional Tools

- Sales & Marketing
- Research & Development

Outdoor products

- Sales & Marketing
- Research & Development
- Manufacturing

Floor Care & Appliances

- Sales & Marketing
- Research & Development
- Manufacturing

MEXICO

Floor Care & Appliances

- Manufacturing

LATIN AMERICA

Power Equipment, Floor Care & Appliances

- Sales & Marketing

EUROPE

Power Equipment & Accessories

- Sales & Marketing
- Research & Development
- Manufacturing

Floor Care & Appliances

- Sales & Marketing

ASIA

TTI WORLDWIDE HEADQUARTERS

- Sales & Marketing
- Research & Development
- Manufacturing
- Global Sourcing

MIDDLE EAST, AFRICA, INDIA SUBCONTINENT

Power Equipment, Floor Care & Appliances

- Sales & Marketing

AUSTRALASIA

Power Equipment, Floor Care & Appliances

- Sales & Marketing

WORKFORCE BY LOCATION

