

TTI is a global leader in Floor Care with our iconic HOOVER, VAX, ORECK and DIRT DEVIL brands. We are dedicated to creating and advancing innovative cordless cleaning products and carpet washing products for the home and the commercial user. Our strategic multi-brand approach, high-speed product development capabilities and cordless technology are redefining the floor care industry.



For more than 100 years, HOOVER has designed powerful, easy-to-use products that clean your entire home from floor to ceiling, and even the very air you breathe.

#### ORECK

ORECK produces and sells vacuums, steam mops, floor machines, air purifiers and cleaning products for use in both hotels and homes throughout the U.S., Canada and parts of Europe.



VAX is the UK's leading floor care brand offering cleaning products across all the floor care categories. The VAX brand is continuing to invest in new technologies, which are both innovative and market leading to drive the next generation of cordless products that truly meet the changing consumer needs.



The DIRT DEVIL brand has a portfolio of powerful and easy-to-use uprights, sticks and hand vacuums. With products designed to be lightweight, versatile with quality performance.











# PWR ON. PWR UP. PWR HOUSE.

The HOOVER ONEPWR System is an innovative family of cordless cleaning products that share the same powerful, lithium-ion battery for a faster and easier cleaning routine.

From carpets to hard floors, patios and more, HOOVER has a ONEPWR cordless product for any cleaning need. Every HOOVER ONEPWR product delivers high-performance, cord-free cleaning with the continuous run time consumers need to power through cleaning tasks in and around the home.







### Powerful Carpet Cleaning. Two Powerful Solutions.

Eliminate stains and lift deep embedded dirt with two powerful HOOVER carpet washers. Packed with innovative features and highly rated by consumers, the new SMARTWASH and POWERDASH carpet cleaning machines offer easy-to-use operation and professional-grade results. Additionally, HOOVER's new line of pre-treatment & cleaning solutions are formulated to offer a deep clean and leave carpets looking and smelling fresh.



# **SMARTW**ASH

**AUTOMATIC CARPET CLEANER** 

### Our Best Cleaning Full Size Carpet Cleaner

Eliminate the guesswork with HOOVER's most powerful and easy-to-use carpet cleaner that makes deep cleaning carpets as easy as vacuuming. Simply push forward to wash, pull back to dry. Seriously simple. Seriously Clean.





## POWERDASH

COMPACT CARPET CLEANER

#### 2X More Cleaning Power\*

Easily tackle pet messes & everyday stains with 2X more cleaning power than the leading lightweight carpet cleaner. The perfect go-to carpet washer for high traffic areas and small spaces in an easy-to-use compact design.

\* Than the leading lightweight carpet cleaner





Our best carpet washer is proven to out clean the leading rental<sup>^</sup> and removes up to 93% of bacteria. The XL brushbar and patented SPINSCRUB technology, agitate and lift away deep down dirt from your carpet fibres, cleaning your carpet five times better than a high performance vacuum cleaner<sup>^</sup>.

THE PLATINUM POWER MAX comes loaded with handy tools so you can deep clean your stairs, upholstery and car interior, helping you to remove the most stubborn of stains. Our quick clean function will have your carpet dry again in as little as 1 hour\*.



**Deep Cleaning** 

The powerful DUAL V technology lifts away any dirt from your carpets, leaving them looking clean and smelling fresh.



**SPINSCRUB Hand Tool** 



**SPINSCRUB Technology** 

THE VAX PLATINUM POWER MAX has seven SPINSCRUB bristles that sit behind the XL brush bar. These lift and remove any dirt from deep within your carpet.



Long Reach for Use on Stairs



**Quick Dry** 

Leaves carpets dry in as little as 1 hour\* The rinse function and DUAL V technology removes any shampoo residue and water left behind after carpet cleaning.



**Use on Upholstery** 

<sup>\*</sup> Tested in quick clean mode. Results may vary.

<sup>^</sup> Cleaning effectiveness on carpet, tested using Platinum solution in deep clean mode according to IEC 62885-3:2014 part 5.2.1. For further information email info@vax.co.uk



#### **Premium Cordless Cleaning at Its Finest**

ORECK continues to focus on superior cleaning with sleek, powerful product designs, engineered to deliver the best possible clean. With an expanded focus on cordless cleaning and breakthrough features, the ORECK brand remains the lead in premium design and experience and will expand its focus into other cleaning categories with the introduction of a new cordless upright product in 2019.



Hoover Commercial will expand the portfolio of professional cleaning solutions in 2019 with the launch of a new series of M-PWR cordless products. The new line will focus on an optimal blend of ergonomic design, seamless user experience, and uncompromising power, engineered to deliver professional-grade cleaning at an affordable price.







# Ready. Set. Cordless.

DIRT DEVIL brings all the power you need, the features you want, all at a price you can afford with a line of cordless stick vacuums designed to get the job done faster and easier. Cord-free benefits like fade-free battery power, longer runtime and faster charging are paired with simple features guaranteed to get the job done and get you back to life.





DIRT DEVIL VERSA