FLOORCARE & CLEANING FLOORCARE & CLEANING



The Heart of a Clean Home

As a leader in the industry, HOOVER continues to develop and deliver best-in-class technology and innovation in the cleaning space. The name HOOVER has become synonymous with cleaning. Every product HOOVER develops delivers a quality and meaningful user experience, targeting pain points and eliminating common problems like cords, excessive noise, long dry-times and hair wrap. HOOVER has a long history of being a trusted household name and continues to drive the industry forward.

HOOVER ONEPWR Cordless System Providing Premium Performance

HOOVER "cuts the cord" on vacuums for good with the ONEPWR battery system. This fully-compatible network of batteries and machines allows users to clean what they want, when they want without sacrificing performance or runtime. The true benefit of the ONEPWR battery system is that every ONEPWR battery works with every HOOVER ONEPWR cordless product.







NEW PRODUCTS

HUSHTONE

HOOVER recognizes that products used in the home often cause disruptions to everyday life. The HOOVER HUSHTONE technology reduces volume and improves sound quality without sacrificing run-time or performance. The advanced engineering efforts in electronics and noise suppression paired with a high-quality brushless motor, allows HOOVER HUSHTONE to clean without the interruption of excessive noise.



ONEPWR CLEANSLATE Cordless Carpet Cleaner & Upholstery Spot Cleaner



ONEPWR STREAMLINE Cordless Hard Floor Cleaner



ONEPWR EMERGE PET Cordless Stick Vacuum



ONEPWR EVOLVE PET ELITE Cordless Vacuum



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VAX continues to expand its portfolio of carpet cleaners, spot washers and cordless vacuums with the brand-new triggerless VAX PLATINUM SMARTWASH Pet-Design, the SPOTWASH HOME Pet-Design and the BLADE 5. Offering features such as motion-sense technology, dedicated tools and expert cleaning features, the products are designed to both rescue and revive, easily removing dirt, spills, stains – even pet mess - throughout both home and car, leaving carpets and upholstery looking and smelling fresh. With all cordless products powered by the interchangeable ONEPWR battery offering an impressive runtime of up to 90 minutes, antibacterial protection and additional cleaning tools, VAX's products can handle anything.



Great Products, Great Value

DIRT DEVIL has a strong legacy in the cleaning space and is well known for its straightforward and easy-to-use products. By being laser focused on the user, we have unlocked a great opportunity to grow and expand the brand in the home cleaning space. DIRT DEVIL continuously commits to delivering high quality products that are easy to use.



NEW PRODUCTS



PLATINUM

SMARTWASH Pet-Design

Rapid Power 2

Reach







SPOTWASH HOME Pet-Design











ONEPWR SPOTWASH





NEW PRODUCTS



GRAB & GO 8V Cordless Hand Vacuum



Portable Carpet & Upholstery Spot Cleaner



Multi-Surface

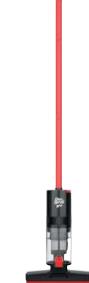
Total Pet+

Upright Vacuum









BroomVac