



## The Original Name in Cleaning Innovation is the One That Started It All

HOOVER continues to lead the industry in 2023, designing, developing and delivering new technology while expanding the range of products to transform every aspect of whole-home cleaning. From an increased focus on the ONEPWR cordless cleaning network to an expanded line of cleaning solutions, HOOVER delivers advanced, game-changing innovation for an ever-increasing range of cleaning needs. As the brand that started it all, HOOVER continues to challenge the status quo in the cleaning industry.



NEW PRODUCTS



CLEANSLATE XL  
Carpet & Upholstery  
Spot Cleaner



WINDTUNNEL  
ALL-TERRAIN  
Upright Vacuum



SMARTWASH  
Carpet Washer

ONEPWR EMERGE  
ALL-TERRAIN  
Cordless Stick Vacuum



STREAMLINE  
Hard Floor Cleaner



**World's Fastest Growing Spot Cleaning Brand**

Bolstered by the release of the ONEPWR CLEANSLATE and CLEANSLATE XL, HOOVER is proud to be the world's fastest-growing spot cleaning brand. By delivering easy-to-use products packed with advanced cleaning technology, users can now erase spots and stains faster and easier than ever before.





**ONEPWR**<sup>®</sup>  
BATTERY SYSTEM

## ONEPWR: The World's Most Advanced Cleaning Network

With over 20 cordless cleaning products, the HOOVER ONEPWR system of cordless cleaning products has expanded and improved more than ever in 2023. The introduction of the world's first cordless carpet cleaner, ONEPWR SMARTWASH, has unlocked the potential of the ONEPWR cordless cleaning network. It is now possible to clean hard floors, spot clean, vacuum, carpet clean and more, all with the same battery. HOOVER has "cut the cord" on whole-home cleaning without compromising the performance homeowners expect, all while offering virtually limitless runtime with batteries within the ONEPWR network.



NEW PRODUCTS



ONEPWR SMARTWASH  
Cordless Carpet Washer



ONEPWR STREAMLINE  
Cordless Hard Floor Cleaner



ONEPWR EVOLVE PET ELITE  
Cordless Vacuum



ONEPWR EMERGE PET  
Cordless Stick Vacuum



ONEPWR HAND VAC  
Cordless Hand Vacuum



ONEPWR CLEANSLATE  
Cordless Carpet & Upholstery  
Spot Cleaner



**World's First Full-size Cordless Carpet Washer**

HOOVER has once again delivered true cleaning innovation by leveraging user-driven innovation in engineering and advancements in the ONEPWR system. With the introduction of ONEPWR SMARTWASH, a new age of cordless cleaning technology is ushered in.



## DIRT DEVIL Cleans Everything

DIRT DEVIL has leveraged its hard-earned name to transform from a vacuum company to a brand synonymous with all things cleaning. With an incredible lineup of expansion items launched, now, DIRT DEVIL cleans everything. Throughout the home, DIRT DEVIL delivers a truly comprehensive cleaning experience in the kitchen, bathroom and beyond. By giving users the simplicity and functionality they need for cleaning tasks, big and small, DIRT DEVIL has become the brand for trusted, high-quality solutions for every cleaning need.



NEW PRODUCTS



PORTABLE SPOT  
Carpet & Upholstery  
Spot Cleaner



CARPET WASHER  
Full Size Carpet Washer



MULTI-SURFACE REWIND+  
Upright Vacuum



MULTI-SURFACE TOTAL PET+  
Upright Vacuum



CLEANING SLIPPERS  
Hard Floor Cleaner



STEAM MOP  
Hard Floor Cleaner



BROOM VAC  
Cordless Broom Vacuum



GRAB & GO  
Cordless Hand Vacuum





TTI continues to experience ongoing success with VAX's ONEPWR cordless cleaning range — a diverse assortment of vacuums, spot washers, and hard floor cleaners, all fuelled by a versatile, interchangeable lithium-ion battery. Transitioning between various cleaning tasks is made effortless, thanks to the ability to simply transfer the battery between products.

The most recent addition to the ONEPWR system is the VAX BLADE 5 range, designed to combat dust and dirt on all surfaces, from hard floor to carpet.

The highlight of the range is the VAX BLADE 5 Dual Pet and Car; with extra tools for cleaning both home and car, it comes complete with an additional ONEPWR battery, which offers an impressive 90-minute runtime.



**NEW PRODUCTS**



Glide 2

ONEPWR SPOTWASH

BLADE 5 Dual Pet and Car

ONEPWR 4Ah Battery



VAX is broadening its selection of carpet cleaners and spot washers with the latest addition, the VAX SPOTWASH MAX range. Boasting 30% increased suction power, it stands as our most powerful solution for achieving optimal cleaning outcomes, expertly designed to tackle even the most persistent of stains and spills. What's more, the larger tank capacity allows users to effortlessly clean their entire home and car.

It has also been a successful year for carpet washers, with the launch of the VAX SMARTWASH Pet-Design, which makes deep cleaning carpets quick, easy and thorough. Multiple modes and tools, powerful SpinScrub technology and the addition of Platinum Antibacterial Solution make it VAX's most advanced carpet washer yet.



**NEW PRODUCTS**



PLATINUM SMARTWASH  
Pet-Design



RAPID POWER 2  
Reach



SPOTWASH MAX  
Pet-Design



VAX PLATINUM  
Antibacterial 4L Solution