



It all starts with the user. We don't make assumptions. Instead, we set out to deliver disruptive innovation by getting out on the jobsite, alongside trade professionals, to understand their challenges — the frustrations, the needs and previous limitations. We set out to completely rethink a solution with new-to-world technology and unparalleled levels of design and engineering. Whether it's bringing cordless power to traditionally corded or gas products and manual activities, or advances to fundamental tools and equipment, MILWAUKEE's focus is on working directly with users to deliver new levels of performance, productivity and safety.



TRADE VERTICAL INNOVATION: DIVERSIFIED & DISRUPTIVE



TRANSPORTATION
MAINTENANCE



GENERAL
CONTRACTING



LANDSCAPING &
TREE CARE



MINING



**PORTABLE PRODUCTIVITY
TRADE FOCUSED
SYSTEM WIDE**

153 TOOLS

MILWAUKEE continues to lead the subcompact category with innovative solutions that deliver portable productivity and performance. In 2023, the expansion of the M12 system included multiple trade-dedicated solutions. For the carpenter and remodeler, the new M12 FUEL Barrel Grip Jig Saw delivers unrivaled performance in a compact structure. The automotive technician was delivered the ultimate ratchet solution and unrivaled access with the M12 FUEL INSIDER Extended Reach Box Ratchet. The continued focus on the users' needs can be seen in these and all the other M12 solutions delivered in 2023.

Cordless Platforms

They last longer, think faster and work harder than all other professional lithium-ion batteries. Built to withstand even the harshest environments, REDLITHIUM Batteries deliver more work over the life of the battery, no matter the job.

Technology

Highly advanced motor technology boosts efficiency, generating more power from a compact power source. That means the ultimate performance, durability and run-time comes in a smaller, lighter package. An advanced combination of hardware and software, REDLINK Intelligence enables full-circle communication between our batteries and tools, allowing for unmatched levels of performance, protection and productivity.



NEW PRODUCTS



M12 FUEL Jig Saw



M12 FUEL
18 Gauge Compact Brad Nailer



M12 Brushless Rotary Tool



M12 FUEL INSIDER
Extended Reach Box Ratchet



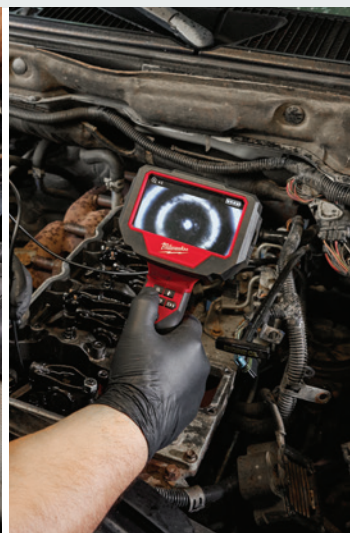
M12 Brushless 2" Planer



M12 PACKOUT
Flood Light w/ USB Charging



M12 Auto Technician
Borescope





**PERFORMANCE DRIVEN
TRADE FOCUSED
SYSTEM WIDE**

284 TOOLS

MILWAUKEE introduced the next leap forward in world leading battery and charging technology with the new M18 REDLITHIUM FORGE XC6.0 Battery and M18 Dual Bay Simultaneous Super Charger. These solutions continue the leadership MILWAUKEE provides tradespeople with the most powerful, fastest charging and longest life battery. Together, they maximize user productivity by driving the capability of the M18 system forward, while providing full compatibility with all M18 tools. This advancement in battery and charging technologies, along with numerous other trade-focused solutions launched in 2023 gives credence to those committed to the M18 system that MILWAUKEE is dedicated to continuing advancements on this platform.

Cordless Platforms

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NEW PRODUCTS



M18 FUEL
1/2" High Torque
Impact Wrench



M18 FUEL
1/2" Controlled Mid-Torque
Impact Wrench w/ TORQUE-SENSE



M18
Compact Brushless
1/2" Hammer Drill/Driver



M18 Compact Brushless
1/4" Hex Impact Driver



M18
Rotary Lasers



M18 FUEL
5 CFM Vacuum Pump



M18 FUEL
1/2" Router



M18 FUEL
4-1/2" / 5" Dual-Trigger
Braking Grinder



M18 FORCE LOGIC
11T Dieless Latched
Linear Utility Crimper

REDLITHIUMTM
FORGETM



M18 REDLITHIUM FORGE
XC6.0 Battery Pack

SUPERCHARGER



M18 Dual Bay
Simultaneous Super Charger



NEW PRODUCTS



MX FUEL
14" Cut-Off Saw w/ RAPIDSTOP



MX FUEL
20" Plate Compactor



MX FUEL
6" Green Concrete Saw



MX FUEL
24" Walk-Behind Edging Trowel



MX FUEL
36" Walk-Behind Trowel

REDLITHIUMTM
FORGETM



MX FUEL REDLITHIUM FORGE
HD12.0 Battery Pack



MX FUEL REDLITHIUM FORGE
XC8.0 Battery Pack

SUPERCHARGER



MX FUEL Super Charger





OUTDOOR POWER EQUIPMENT

MILWAUKEE continued to launch high-performance solutions for the landscape maintenance professional in 2023, expanding its Outdoor Power Equipment category. With the introduction of the M18 FUEL 17" Dual Battery String Trimmer, it delivers the most powerful and fastest clearing string trimmer in the industry. The new M18 FUEL Telescoping Pole Saw is the industry's most powerful telescoping pole saw against gas or battery powered. The new M18 FUEL Top Handle Chainsaw cuts faster and provides the power to cut hardwoods. Both solutions are designed to meet the performance and durability needs of the tree care professional and being true examples of industry-leading solutions MILWAUKEE is bringing to this rapidly expanding category.

Cordless Platforms

They last longer, think faster and work harder than all other professional lithium-ion batteries. Built to withstand even the harshest environments, REDLITHIUM Batteries deliver more work over the life of the battery, no matter the job.

Technology

Highly advanced motor technology boosts efficiency, generating more power from a compact power source. That means the ultimate performance, durability and run-time comes in a smaller, lighter package. An advanced combination of hardware and software, REDLINK Intelligence enables full-circle communication between our batteries and tools, allowing for unmatched levels of performance, protection and productivity.



NEW PRODUCTS



M18 FUEL
Telescoping Pole Saw



M18 FUEL
Dual Battery Backpack Blower



M18 Brushless
Telescoping Pole Pruning Shears



M18 FUEL
17" Dual Battery String Trimmer



M18 FUEL
14" Top Handle Chainsaw



M12 Brushless
Pruning Shears



M18 FUEL
Brush Cutter



M18 FUEL
QUIK-LOK Reciprocator
Attachment



M18 FUEL
QUIK-LOK Bed Redefiner
Attachment





POWER TOOL ACCESSORIES

MILWAUKEE is committed to providing professional users with a broad range of accessory solutions that save time and increase productivity on the jobsite. Our solutions are engineered to deliver maximum life, durability and speed. We continue to lead in multiple product segments through our investment in new technologies and best-in-class manufacturing capabilities.

As a result of our leadership position in carbide technology, we delivered ground-breaking performance in the Oscillating Multi-Tool Blades category. In 2023, we introduced two new Oscillating Multi-Tool Blades, NITRUS CARBIDE Extreme Metal Blades and NITRUS CARBIDE Extreme Material Blades. Both delivering Oscillating Multi-Tool users breakthrough performance with the fastest cutting and longest life blades on the jobsite.

Our focus on the plumbing, mechanical, electrical and automotive industries continued in 2023 with the dedicated launches to our users. The launch of 100+ precision-machined Tap and Die solutions demonstrates our commitment to users through our clearest size markings and innovative 2-in-1 threading handle to consolidate the number of components users need to complete jobs.

Strut Shearing Dies were also added to MILWAUKEE's line of solutions to support electricians and deliver accurate and consistent cuts every time when used with M18 FORCE LOGIC Single Channel Strut Shear. Additionally, MILWAUKEE launched a full line of SHOCKWAVE Impact Duty Lug Nut Wheel Sockets featuring an innovative ARMOR-GUARD Sleeve made with premium, durable plastic for lasting protection against cracking or shredding during wheel installation and removals.



NEW PRODUCTS



DIAMOND ULTRA Blades



Green Concrete Diamond Blades



SHOCKWAVE Impact Duty 1/2" Drive Metric & SAE Lug Nut Wheel Socket Set



38 Pc SAE Tap and Die PACKOUT Set



NITRUS CARBIDE Extreme Metal Multi-Tool Blades



NITRUS CARBIDE Extreme Materials Multi-Tool Blades



SHOCKWAVE Impact Duty 2" 2-in-1 Magnetic Nut Driver Set



INSIDER Box Ratchet Sockets



Single Channel Combination Strut Shearing Dies





PACKOUT™
MODULAR STORAGE SYSTEM

The PACKOUT Modular Storage System is the most versatile and durable modular storage system in the industry. Now with over 100 fully interchangeable solutions, the MILWAUKEE PACKOUT Modular Storage System continues to expand to meet the professional's tool storage, transportation and organization needs. In 2023, we introduced an expansion of Shop Storage, bringing the versatility of PACKOUT into the shop so users can fully customize their storage with wall plates, hooks, tool racks, tool holders and a cabinet that connects with all PACKOUT solutions. Also expanding in 2023 was the offering of PACKOUT Structured Tote and Tool bags, additional PACKOUT Drawer Tool Boxes and multiple hydration solutions, including multiple sizes of Insulated Bottles and Tumblers.



NEW PRODUCTS



PACKOUT
10" Structured Tote



PACKOUT
15" Structured Tool Bag



PACKOUT
24oz Insulated Bottle – Red



PACKOUT
30oz Tumbler – Black



PACKOUT
Multi-Depth 3-Drawer
Tool Box



PACKOUT
4-Drawer Tool Box



PACKOUT
Compact Wall Basket



PACKOUT
Large Magnetic Bin





PERSONAL PROTECTIVE EQUIPMENT

MILWAUKEE is dedicated to creating personal protective equipment that addresses the real-world hazards of the jobsite. In 2023, MILWAUKEE introduced their new BOLT Safety Helmet with IMPACT ARMOR Liner that provides the user with advanced slip, trip and fall protection. MILWAUKEE also added a line of cooling products designed for hot environments. These new products are part of the BOLT system that allows a user to secure accessories simultaneously giving them more productivity on the jobsite without sacrificing safety.

MILWAUKEE added additional cut levels in their High Dexterity Gloves and a One Pocket High Visibility Safety Vest to their existing portfolio that also includes eye protection, hearing protection, respirators, knee pads and tethering. MILWAUKEE is committed to providing solutions that help the user STAY SAFE. STAY PRODUCTIVE.



NEW PRODUCTS

BOLT™
SECURE ACCESSORIES
SIMULTANEOUSLY



BOLT Safety Helmet
w/ IMPACT ARMOR Liner



Cooling Towel



BOLT
Cooling Safety Helmet Liner



Cut Level 4 High-Dexterity
Nitrile Dipped Gloves





MILWAUKEE continues the commitment to releasing top-performing, trade focused, hand tool solutions. Driven by providing innovation and productivity to users, 2023 saw the launch of numerous hand tool solutions for the electrician. Multiple new cutting pliers launched in 2023, each delivering the easiest cuts and smoothest opens and close for electricians and linemen. Additionally, the new Cushion Grip Screwdrivers offer users the best and most precise fit. These are just a few of the many electrical focused hand tools introduced by MILWAUKEE in 2023.

HAND TOOLS



NEW PRODUCTS



20' Glow Fish Tape
w/ Non-Conductive Tip



6 Pc Cushion-Grip
Screwdriver Set (USA)



6 Pc 1000V Insulated Slim Tip
Screwdriver Set



14-in-1 Ratcheting
Multi-Bit Driver



10-24 AWG Compact Dipped Grip
Wire Stripper & Cutter



8" Diagonal Dipped Grip
Cutting Pliers (USA)



9" Lineman's
Dipped Grip Pliers (USA)



8" Long Nose
Comfort Grip Pliers (USA)



25ft Electrician's Compact Wide Blade
Magnetic Tape Measure w/ 15' Reach*



9 Pc Hex Key Set – SAE



*Based on Maximum Extension of Average Professional User



RYOBI continues to innovate and lead the way as the #1 DIY Tool Brand on the planet. The breadth of line, cordless convenience, and value of products, all compatible with a battery interface that has remained consistent since 1996, makes the RYOBI 18V ONE+ Cordless System the platform of choice for users from DIYers to professionals. For tackling more demanding yardwork, the RYOBI 40V system provides gas performance with cordless convenience. The RYOBI 80V system, introduced in 2022, features the most powerful products to date from RYOBI, allowing users to eliminate gas and operate Zero Turn Riding Mowers, Lawn Tractors and more on clean, quiet, zero emission battery power.

RYOBI 18V ONE+ HP & 40V HP Brushless tools utilize advanced technologies and superior ergonomics to deliver high performance tools and a premium user experience like never before. RYOBI WHISPER SERIES products, its quietest range of products, enables users to utilize high performing products that are engineered to be quieter by design. The RYOBI LINK Modular Storage system continues to grow and enables users to easily organize, access, and transport their lives with a wide variety of customizable wall and mobile storage solutions. Rounding out the RYOBI family is the USB LITHIUM cordless platform, now offering over twenty compact and portable tools that are rechargeable via a USB-C port in the included battery.



DIY



HOBBY/CRAFT & MAKER



LAWN & GARDEN



LIFESTYLE & RECREATION

— RYOBI Systems —

USB
LITHIUM

18V **ONE+**

40V

80V

LINK
MODULAR STORAGE SYSTEM

SETTING THE BAR HIGH AS THE #1 DIY TOOL BRAND



REMODEL



STORAGE & ORGANIZATION



TRANSPORTATION MAINTENANCE



CLEANING

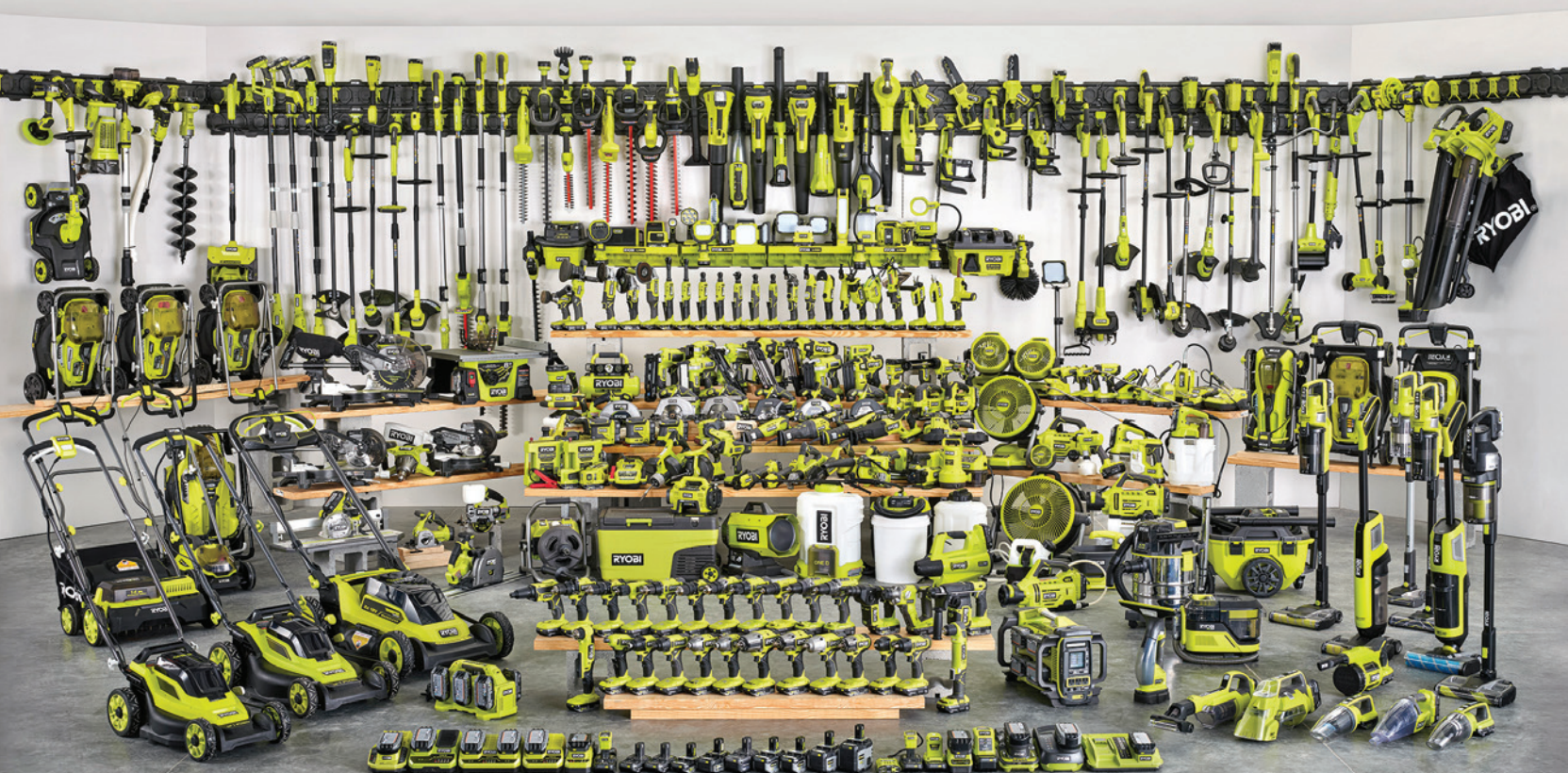


The RYOBI 18V ONE+ System features over 300 innovative product solutions, giving users the ultimate versatility and selection to get the job done. With cordless LITHIUM technology, RYOBI powers through almost anything. From drilling, cutting, fastening, and cleaning, to lighting, plumbing, trimming, mowing, and clearing, the ONE+ System gives users The Power To Do More.

Best of all, RYOBI stayed true to its same 18V battery platform giving its users peace of mind as they expand their collections. The newest products and batteries from RYOBI's 18V ONE+ System are compatible with the same RYOBI tools and batteries from 1996. So no matter our user's interest or skill level, whether they're on the jobsite or at home, there's a ONE+ product for everyone.

18V ONE+ HP

RYOBI 18V ONE+ HP tools feature premium brushless motors, advanced electronics, and high performance LITHIUM batteries to deliver a best-in-class user experience. These high performance tools utilize advanced technology to deliver more power, runtime, durability, and speed. 18V ONE+ HP tools are designed with superior ergonomics without sacrificing performance.



NEW PRODUCTS



18V ONE+ HP Compact
Brushless 8” Pruning Chainsaw



18V ONE+ AIRSTRIKE
23GA Pin Nailer



18V ONE+ HP Brushless
510 CFM Blower



18V ONE+ Dual Function
Digital Inflator/Deflator



18V ONE+
350 CFM Blower



18V ONE+ Workbench
LED Light



18V ONE+ HP
Brushless Multi-Tool





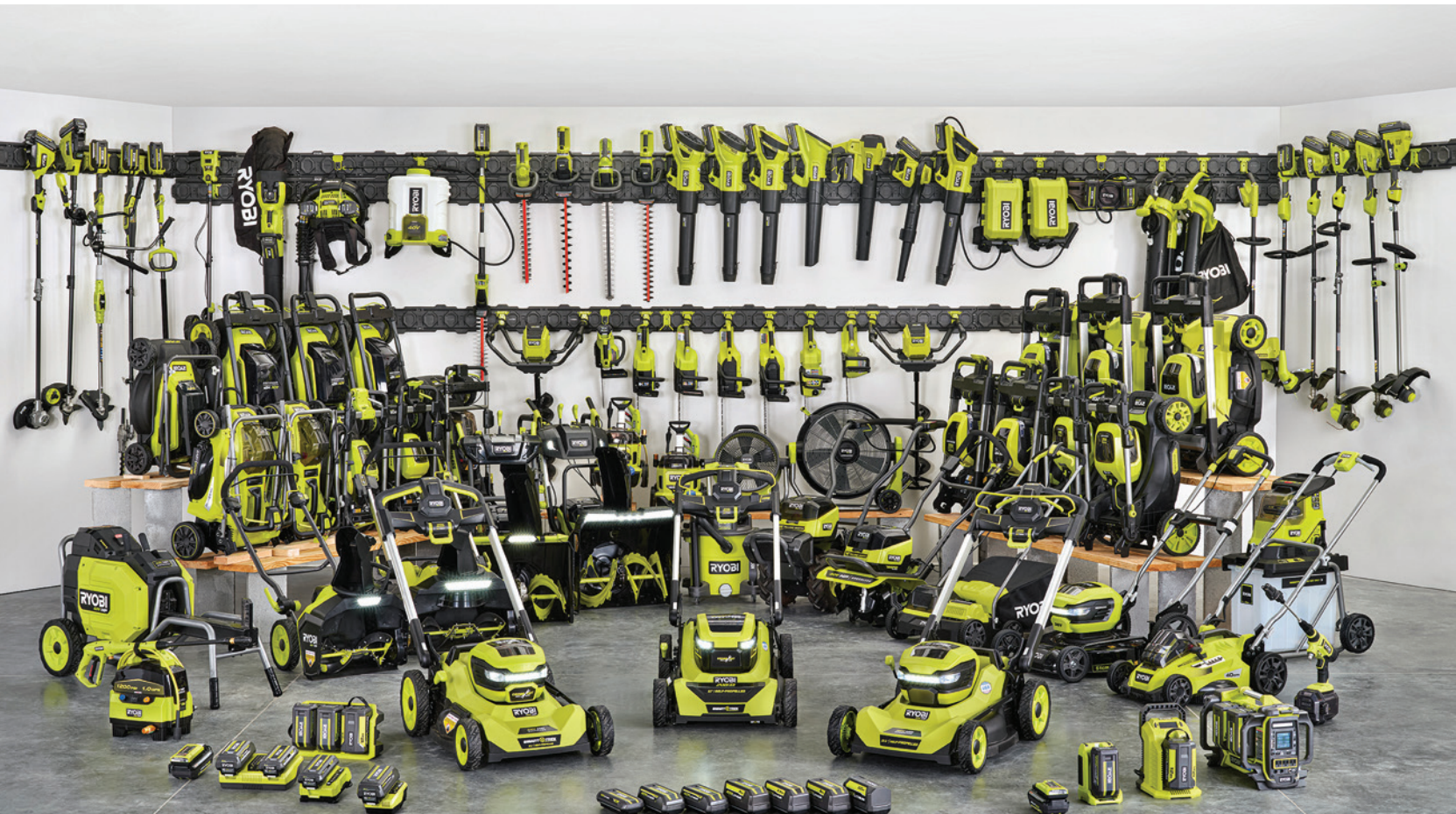
40V

85+
40V
PRODUCTS

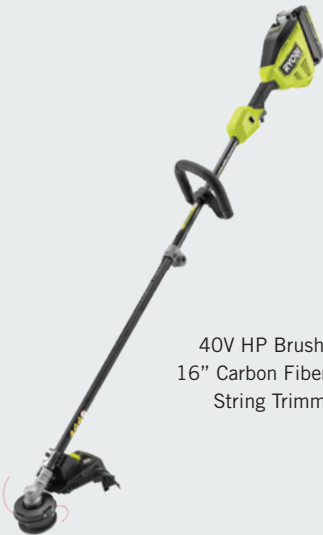
The RYOBI 40V System, where power meets convenience in the realm of outdoor lawn and garden care. Designed to deliver the strength to tackle any task with confidence, these tools transcend the limitations of traditional gas-powered equipment. Harnessing the energy of LITHIUM battery technology, the 40V System outperforms gas alternatives, offering a seamless outdoor experience without the hassle of maintenance or trips to the gas station.

With a diverse array of tools including mowers, blowers, string trimmers, chainsaws, earth augers, and snow blowers, the 40V System ensures you're equipped for any challenge, regardless of the season or environment. Versatility is key, and with the ability for a single battery to power all your needs, you can focus on the task at hand without interruption.

Leading the transition from gas to cordless, RYOBI 40V sets the gold standard in the cordless outdoor power equipment industry, allowing you to spend less time managing equipment and more time achieving your outdoor goals.



NEW PRODUCTS



40V HP Brushless
16" Carbon Fiber Shaft
String Trimmer



40V HP Brushless
1200 PSI Pressure Washer



40V 550 CFM
Leaf Blower



40V HP Brushless
Brush Cutter/String Trimmer



40V HP Brushless
WHISPER SERIES
22" Two-Stage
Snow Blower





18V ONE+ HP

40V HP

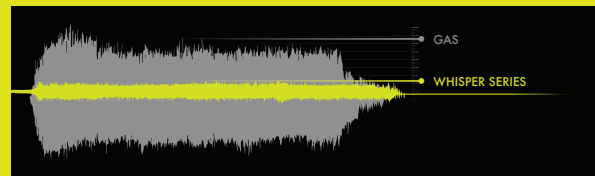
80V HP

RYOBI 18V ONE+ HP, 40V HP, and 80V HP Brushless products deliver more power, runtime, durability, and speed using powerful brushless motors, advanced electronics, and high performance lithium technology. RYOBI HP Brushless products deliver everything users expect in their power tools, outdoor power equipment and beyond, while still providing the RYOBI battery platform compatibility they expect across the 18V ONE+, 40V, and 80V Platforms.

RYOBI's WHISPER SERIES products are engineered to outperform their gas counterparts while being RYOBI's quietest range of products, allowing users to get maximum performance with quieter design.

WHISPER SERIES

RYOBI WHISPER SERIES advantage vs Gas Products: A difference you can hear.



NEW PRODUCTS



18V ONE+ HP Brushless
Brush Cutter/String Trimmer



18V ONE+ HP
Compact Brushless Blower



40V HP Brushless
WHISPER SERIES 20" Hybrid
Air Cannon



40V HP Brushless
18" Chainsaw





Lawn Mowers

18V ONE+

40V

80V

As the Number One Cordless Outdoor Power Brand, RYOBI offers a wide range of mowers across its 18V ONE+, 40V, and 80V families. The 18V ONE+ HP Brushless WHISPER SERIES 20" Lawn Mower harnesses the power of four 18V ONE+ batteries to provide a mower capable of mowing up to 1/3 of an acre on a single battery charge while allowing users to utilize those batteries on any of the additional 300+ 18V ONE+ products. The 80V HP Lithium Riding Lawn Tractor, RYOBI's newest riding lawn mower, provides the power equivalence of up to 23 HP and cut up to 2.5 acres on a single charge. Combined with a suite of attachments including bagging and mulching options, plus the ability to tow up to 500 lbs, these lawn tractors provide a cordless option to an entirely new segment of customers.

RYOBI's lineup of over 20 lawn mowers ensure that every user with any size yard can find a cordless option to fit their lawn maintenance needs.

WHISPER SERIES

RYOBI is well positioned to lead the transition from gas to battery-powered outdoor power equipment and extend our leadership position in noise reduction with an expanded lineup of RYOBI WHISPER SERIES products. These products are focused on addressing the growing number of regions and areas introducing restrictions on the usage of gas-powered outdoor equipment that emit harmful carbon emissions and generate unacceptable levels of noise. RYOBI WHISPER SERIES products are more powerful and engineered to be quieter by design.



FLAGSHIP PRODUCTS



18V ONE+ HP Brushless
WHISPER SERIES
20" Lawn Mower



40V HP Brushless WHISPER SERIES
Self-Propelled AWD Multi-Blade
21" Lawn Mower



80V HP Brushless WHISPER SERIES
30" Cross Cut Self-Propelled
Lawn Mower



80V HP Brushless 42"
Lithium Electric Riding
Lawn Tractor



80V HP Brushless
54" Lithium Electric
Zero Turn Riding Mower





RYOBI USB LITHIUM products, introduced in 2022, power a line of handheld portable solutions replacing tools usually powered by disposable alkaline batteries. All USB LITHIUM batteries are easily recharged via any USB-C cable.

The system was introduced with a Cordless Screwdriver, Rotary Tool, Power Cutter and Power Carver, and has since expanded to over 20 solutions including categories such as lighting, air movement, and hobby & maker products. RYOBI is excited to continue its growth in this system in 2024 with USB LITHIUM providing compact, rechargeable solutions for cordless power and productivity.



NEW PRODUCTS



USB LITHIUM
Multi-Head
Screwdriver



USB LITHIUM
3/8" Ratchet



USB LITHIUM LED
Magnetic Clamp Light

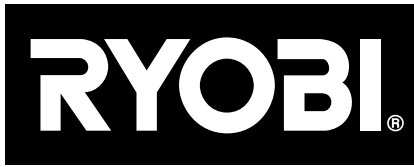


USB LITHIUM
Desktop Vacuum



USB LITHIUM
Foam Cutter





The RYOBI LINK Modular Storage System is a game-changer in organization, accessibility, and mobility. With a diverse range of wall and mobile solutions, LINK offers unparalleled customization, empowering users to streamline their lives wherever they go.

From home to the jobsite and everywhere in between, LINK revolutionizes organization, providing users with versatile and durable storage solutions tailored to their needs. With the release of new mobile and wall rail solutions in 2023 and further expansion planned for 2024, the LINK system continues to evolve, ensuring it remains the ultimate storage solution for users seeking seamless organization from the garage to the jobsite and beyond.



ORGANIZE. ACCESS. TRANSPORT.

Allowing users to Organize, Access, and Transport their lives, the RYOBI LINK Modular Storage System seamlessly connects wall and mobile storage needs. LINK creates an endlessly customizable storage solution for all users from homeowners to professionals, allowing them to own their space.



NEW PRODUCTS



LINK
Garage Door Cabinet



LINK
Wall Mounted Cabinet



LINK Compact
Small Parts Organizer



LINK
21" Wire Shelf



LINK
21" Solid Shelf





Cordless Cleaning

USB
LITHIUM

18V ONE+

40V

RYOBI is a pioneering force in cordless cleaning, redefining industry standards with its expansive product line. From the USB LITHIUM, 18V ONE+, to the 40V platforms, RYOBI offers a comprehensive array of cleaning tools meticulously engineered to cater to diverse user needs.

Anchored by robust vacuums, spot cleaners, scrubbers, power cleaners, and pressure washers, the RYOBI Cordless cleaning family delivers unparalleled performance and versatility. A highlight of 2023 was the introduction of the 18V ONE+ HP SWIFTClean Mid-Size Spot Cleaner boasting 4X more suction and best-in-class stain removal capabilities.

Looking ahead to 2024, RYOBI is set to expand its offerings with three new stick vacuums, led by the groundbreaking 18V ONE+ HP SWIFTClean Wet/Dry Stick Vacuum. This innovative addition not only enhances efficiency by combining vacuuming and mopping into a single task but also empowers users to tackle a myriad of messes on hard floors with ease.

With a commitment to innovation and excellence, RYOBI maintains its position at the forefront of the cordless cleaning industry. Backed by cutting-edge battery technology that powers expansive cordless systems, RYOBI continues to set the standard for comprehensive and effective cleaning solutions.

Cleaning Unplugged

Make chores easier with RYOBI cordless cleaning products. Easy-to-use and ergonomic, RYOBI has all users cleaning needs covered from vacuums to scrubbers, power cleaners and more. Power through the mess without breaking a sweat.



NEW PRODUCTS



USB LITHIUM
Power Scrubber



18V ONE+ HP SWIFTClean
Mid-Size Spot Cleaner



18V ONE+ HP High Capacity
Stick Vacuum



18V ONE+ HP SWIFTClean
Wet/Dry Stick Vacuum



18V ONE+ HP Advanced
Stick Vacuum





Power Sources

USB
LITHIUM

18V **ONE+**

40V

80V

RYOBI offers a comprehensive lineup of power solutions designed to meet a spectrum of needs. Whether you're on a jobsite, exploring the outdoors, tailgating with friends, or facing a power outage at home, our range of power solutions ensures your devices remain operational in any situation. Harnessing the reliability of USB LITHIUM, 18V ONE+, 40V, and 80V batteries, alongside dedicated power solutions, RYOBI offers safe and efficient alternatives to gas-powered systems. With products that support running appliances to topping up a mobile device, RYOBI offers a power solution to keep you connected and powered no matter your need.

Cordless Power Stations

RYOBI's portable power stations are tailored for on-the-go use, making them ideal companions for tailgating, camping, and at home outages. Say goodbye to the noise and fumes of gas generators; RYOBI's battery-powered options provide quiet, emission-free power for a range of devices including cell phones, laptops, lights, TVs, and even refrigerators.



NEW PRODUCTS



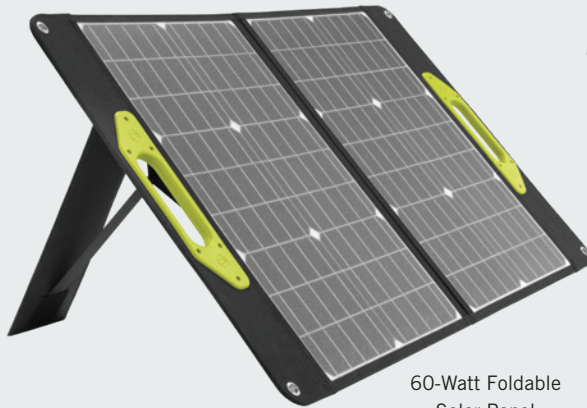
USB LITHIUM
Battery



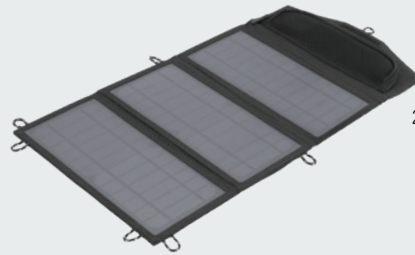
18V ONE+
1800 Watt Power Station



80V Battery
Power Source



60-Watt Foldable
Solar Panel



21-Watt Foldable
Solar Panel



14-Watt Foldable
Solar Panel

