

Company Profile

Techtronic Industries Company Limited (the “Company”, the “Group” or “TTI”) is a fast-growing world leader in Power Tools, Accessories, Hand Tools, Outdoor Power Equipment, and Floor Care and Appliances for Do-It-Yourself (DIY), professional and industrial users in the home improvement, repair, maintenance, construction and infrastructure industries. TTI is accelerating the transformation of these industries through environmentally friendly cordless technology.

An unrelenting strategic focus on Powerful Brands, Innovative Products, Operational Excellence and Exceptional People drives our culture. The TTI brands like MILWAUKEE, RYOBI, and HOOVER, and their products are recognized worldwide for their deep heritage, superior quality, outstanding performance and compelling innovation. Through an ongoing company-wide commitment to cordless technology, innovation and strong customer partnerships, TTI consistently delivers exciting new products that enhance customer satisfaction and productivity. This focus and drive provide TTI with a powerful platform for sustainable leadership and strong growth.

Founded in 1985 and listed on the Stock Exchange of Hong Kong (“SEHK”) in 1990, TTI is included in the Hang Seng Index as one of their fifty constituent stocks. The Company has a worldwide customer reach, and over 29,000 staff. TTI maintains a healthy financial position and in 2018 had worldwide annual sales of over US\$7 billion.

Power Equipment, Accessories and Hand Tools



Floor Care and Appliances



Global Operations

Canada

- Power Equipment, Floor Care & Appliances**
- Sales & Marketing

United States

- Milwaukee Industrial Tools**
- Sales & Marketing
 - Research & Development
 - Manufacturing

DIY & Professional Tools

- Sales & Marketing
- Research & Development

Outdoor Products

- Sales & Marketing
- Research & Development
- Manufacturing

Floor Care & Appliances

- Sales & Marketing
- Research & Development
- Manufacturing

Latin America

- Power Equipment, Floor Care & Appliances**
- Sales & Marketing

Middle East, Africa, Indian Subcontinent

- Power Equipment, Floor Care & Appliances**
- Sales & Marketing

Australasia

- Power Equipment, Floor Care & Appliances**
- Sales & Marketing

Europe

- Power Equipment**
- Sales & Marketing
 - Research & Development
 - Manufacturing

Floor Care & Appliances

- Sales & Marketing

Asia TTI Worldwide Headquarters

- Sales & Marketing
- Research & Development
- Manufacturing
- Global Sourcing