



Cordless Cleaning



HOOVER Cordless Cleaning

In 2020, HOOVER expanded its successful ONEPWR compatible cordless line with several accessory products and two core hero products.

The HOOVER EVOLVE Cordless Vacuum blends the power and capacity of a full-size upright with the lightweight convenience of a stick vacuum in a free-standing form.

The HOOVER Cordless HEPA Bagged Upright is the first cordless bagged vacuum. With its sealed bagged system, it captures and contains dirt, dust and irritants for safe and convenient disposal.



Leading the Cordless Cleaning Charge

The HOOVER brand boasts a cordless system of innovative high-performance cleaning products that all work with the same powerful lithium-ion ONEPWR battery.

In 2020, HOOVER continued to lead the world's cordless cleaning market by developing more powerful and effective cord-free cleaning tools for use in and around the home.



Technology

The ONEPWR battery allows the HOOVER brand to power a full lineup of cleaning tools with a single removable, replaceable lithium-ion battery.



vax®

Cordless Cleaning

The powerful ONEPWR battery powers a variety of VAX cordless cleaning products. The system is led by the VAX BLADE 4 range which represents VAX's best performing cordless stick vac, boasting up to 90 minutes of run-time and is proven to clean carpets better than the UK's top 3 best-selling cordless vacuums.





Carpet Washing



HOOVER Carpet Washing

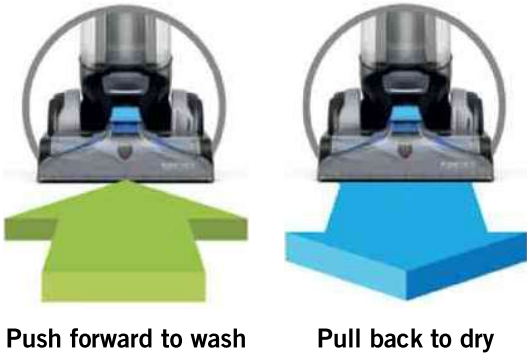
HOOVER continues to change the landscape of carpet washing to address the various needs of consumers. The iconic brand offers compact carpet cleaners for quick, high-traffic carpet cleaning, full-size carpet washers for larger areas and spot cleaners for spills, spots and stains.

In 2020, HOOVER built on the success of the SMARTWASH platform by adding a pet-specific model with a detachable pre-treat wand for spots and stains.

Technology

Automatic Carpet Washers

HOOVER was first-to-market with automatic, motion-sensing carpet washers. The SMARTWASH and SMARTWASH PET carpet cleaners dispense water and cleaning formula going forward. And they suction and dry as they're pulled back. It's as easy as vacuuming.



Proprietary Cleaning Formulas

For the ultimate in cleaning performance, HOOVER carpet cleaning formulas have been specially developed to work with HOOVER Carpet and Spot Cleaners. HOOVER offers an extensive line for a variety of consumer use cases.



Carpet Washing

VAX is the UK's number one name in carpet washing. 2020 saw the launch of the new VAX PLATINUM SMARTWASH, VAX's best ever carpet washer which kills over 99% of bacteria and with next generation motion sense technology, it's effortlessly simple to use.

